

# MCMAHON MARKET PLACE DESIGN STANDARDS

The purpose of these written Design standards shall serve to supplement site plans for building permit and subdivision included within the application. These standards are also subject to the Westside/McMahon corridor Transportation and Land User Guide (April 1999), and the Westside Strategic Plan. The written Design Standards and Site Plan for building permit shall be used together to control future amendments to the McMahon Market Place plan.

Subsequent Site Plans for Building Permits which are in substantial compliance with the Design Standards and Approved Site Plans for building permit are to be reviewed administratively by the Planning Director in accordance with the Comprehensive City Zoning Code Section 14-16-2-22 (A) (6)

Subsequent Site Plans for Building Permit which vary significantly from the approved site plan are to be reviewed by the Environmental Planning Commission.

## A. LAND USE CONCEPT

McMahon Market Place is a pedestrian oriented neighborhood center with a mix of viable retail, office and restaurant uses within walking distance to adjacent neighborhoods (see diagrams 2 thru 4). The proximity of the site to neighborhoods, allows easy pedestrian access which will reduce automobile trips. A select few drive up users are a key component of the center. Allowing these users in the site will eliminate trips by neighbors to similar uses miles away. Expanding the existing package liquor zoning to include package liquor with a pharmacy will also reduce lengthy trips from the area. Drive up users, including pharmacy, constitute 36% of the total building area, with the remaining 64% of building area encompassing uses other than drive up. Drive-thru uses shall be limited to a total of FOUR, WITH THREE AVAILABLE for a restaurant use within the current site plan for building permit and subdivision.

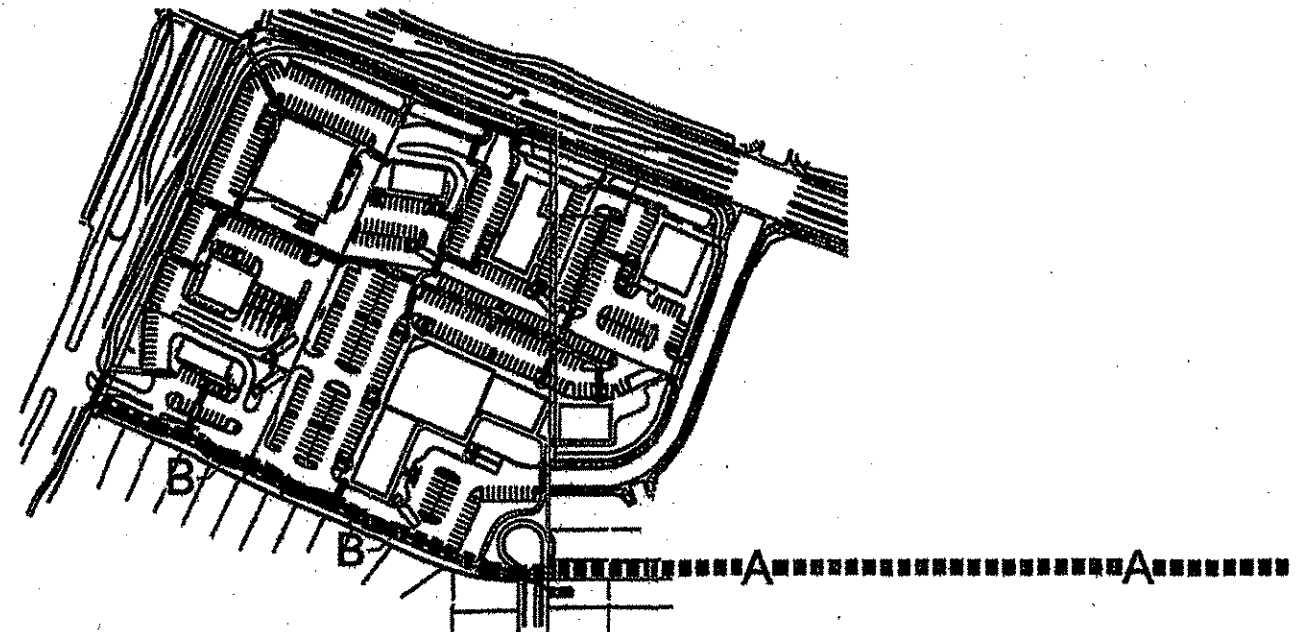
The second tier of building structures along the southern portion of the site are designed to buffer the neighborhood from McMahon. Two (2) smaller buildings are located adjacent to McMahon's landscape buffer. The adjacency of structure to street creates a more pleasing streetscape, and further serves to help screen interior parking pod areas. All buildings are interconnected by a pedestrian access network which is directly tied to the adjacent neighborhood.

A pharmacy with pharmacy pick-up lanes, A COFFEE SHOP AND TWO fast food with drive-up facilities are wrapped around the edges of the center. Each drive-up facility is designed to minimize vehicle and pedestrian conflicts, i.e. cars accessing the drive-up do not have to drive through the main parking field and risk conflict with shoppers who park and go into the facilities

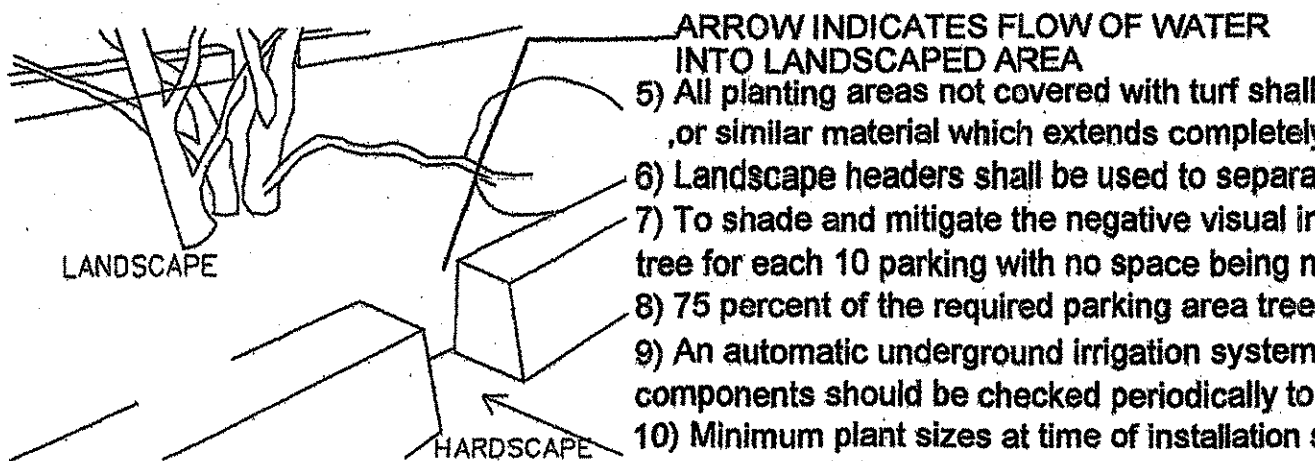
**PLANT LEGEND**

CHINESE PISTACHE (M) 28 Eucalyptus chinensis 2' Cal. 25ft	LITTELEAF LINDEN (M) 9 Liriodendron tulipifera 2' Cal. 25ft	RED SAGE (L-*) 87 Artemisia tridentata 2' Cal. 25ft
SHUMARD OAK (M) 17 Quercus shumardii 2' Cal. 25ft	PURPLE ROSE LOCUST (M) 14 Robinia pseudoacacia 2' Cal. 25ft	BLUE SOYAL (L) 40 Desmodium illinoense 2' Cal. 25ft
COMMON HADSBERRY (M) 17 Rhamnus obtusifolia 2' Cal. 25ft	JAPANESE PADDON TREE (M) 8 Sapindus japonica 2' Cal. 25ft	RED YUCCA (L) 85 Yucca elata 2' Cal. 25ft
CHITALPA (M) 20 Chitalpa chinensis 2' Cal. 25ft	ORANGE WILLOW (L) 8 Salix discolor 2' Cal. 25ft	OREOLEAF COTONNEASTER (M) 30 Cotoneaster acuminatus 2' Cal. 25ft
DESERT WILLOW (L) 94 Prosopis juliflora 2' Cal. 25ft	AFGHAN PINE (M) 23 Pinus afghanica 2' Cal. 25ft	FRAME CONIFLOWER (M) 108 Ratibida columnaris 2' Cal. 25ft
SILVERBERRY (M) 20 Elaeagnus argentea 2' Cal. 25ft	GREEN GYANT ARBORETAE (M) 17 Melia azadirachta 2' Cal. 25ft	THREEDRAGON (M) 127 Echinops 2' Cal. 25ft
BUTTERFLY BUSH (M) 11 Buddleia davidii 2' Cal. 25ft	NEW MEXICO OLIVE (L) 47 Forsythia rostrata 2' Cal. 25ft	PERKY SUE (L) 173 Hesperis matronalis 2' Cal. 25ft
BIRD OF PARADISE (L) 16 Stapelia grandis 2' Cal. 25ft	PRICOLLY PEAR (L) 126 Eriobotrya japonica 2' Cal. 25ft	WINTER JASMINE (L-*) 84 Yucca filamentosa 2' Cal. 25ft
GIANT SACALON (M) 158 Sagittaria arifolia 2' Cal. 25ft	CHAMISA (L) 94 Chamaecrista nictitans 2' Cal. 25ft	MONDOVIO (M) 81 Lonicera japonica 2' Cal. 25ft
RUSSIAN SAGE (M) 26 Perovskia atrorubra 2' Cal. 25ft	SANTOLINA (L) 82 Santolina italica 2' Cal. 25ft	BOULDER MONOLITH 1
CLIFFROSE (M) 63 Rosa blanda 2' Cal. 25ft	POINS CASTLE SAGE (L-*) 81 Salvia leucoloba 2' Cal. 25ft	
INDIAN HAWTHORN (M) 96 Rhamnus indica 2' Cal. 25ft	SERPENTINE BUSH (L) 179 Sarcocolla serotina 2' Cal. 25ft	
FERN BUSH (L-*) 75 Chamaecrista nictitans 2' Cal. 25ft	AUTUMN SAGE (M) 73 Salvia gmelinensis 2' Cal. 25ft	
APACHE PLUME (L) 141 Folium polygama 2' Cal. 25ft	POTENTILLA (M) 52 Potentilla fruticosa 2' Cal. 25ft	

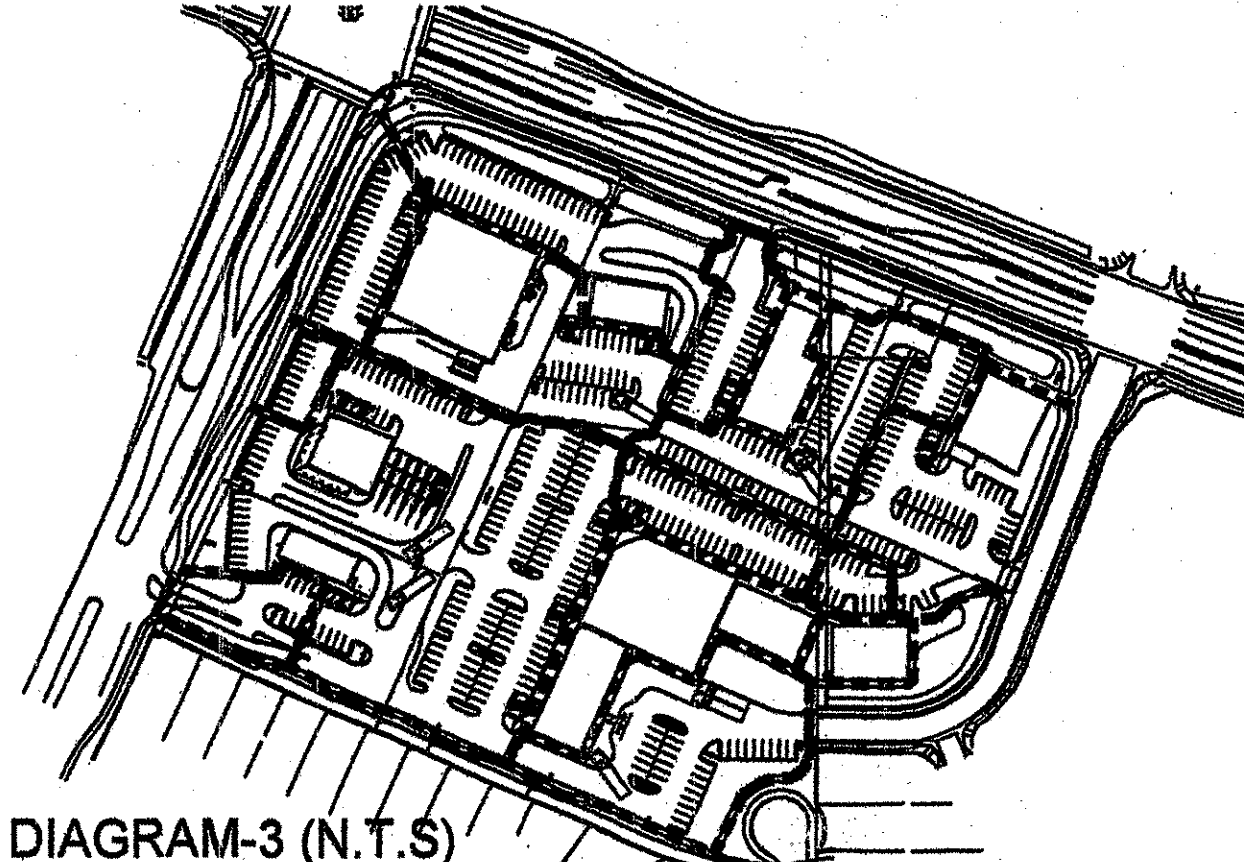
**PLANT LEGEND (N.T.S)**  
RE: LANDSCAPE PLAN FOR PLANT TYPE LOCATIONS



**DIAGRAM-2 (N.T.S)**  
A. EXISTING 30 FOOT PEDESTRIAN NEIGHBORHOOD CIRCULATION PATH  
B. PROPOSED ON SITE 30 FOOT PEDESTRIAN CIRCULATION PATH TO CONNECT WITH EXISTING OFF SITE PATH (A)  
NOTE: PEDESTRIAN PATH WIDTH "B" SHALL BE 8' IN WIDTH



**DIAGRAM-5 (N.T.S)**  
SITE LANDSCAPE WATER CATCHMENT MEANS

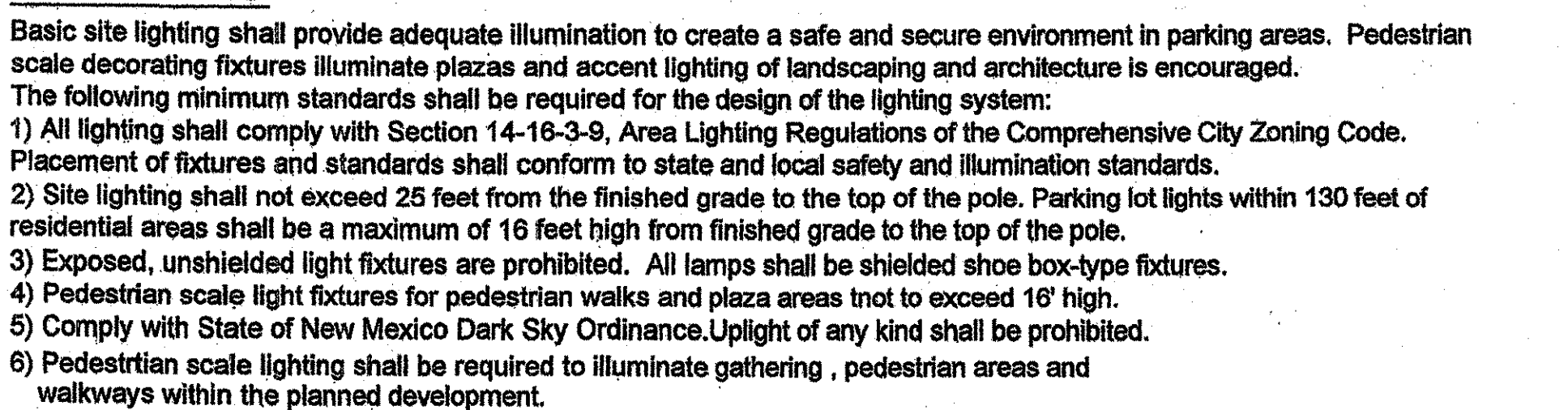


**DIAGRAM-3 (N.T.S)**  
INTERIOR SITE CIRCULATION PATHWAYS

The following are minimum architectural standards for the commercial development:  
 1) Maximum building parapet height is limited to 26' Architectural accents such as towers and entry elements may extend above the maximum parapet height. The maximum height of a pitched roof building shall be based on the average height between the plate and ridge.  
 2) Commercial buildings shall comply with Section 14-16-3-18, General Building and Site Design Regulations for Non-Residential Uses of the Comprehensive City Zoning Code, [2015 IBC] and other local building and fire codes.  
 3) Awnings are permitted above window areas. Awnings with painted or embossed corporate logos or signage are permitted, provided the area when added to all other wall signage does not exceed the allowable sign area of building wall. Illumination of awnings shall be from pendant mounted fixtures located above the awning. Accent colors on awnings shall be compatible with the general color palette and samples of the proposed awning colors are to be provided with each submittal to amend this plan.  
 4) CLEAR, REFLECTIVE, AND BRONZE TINTED GLAZING ARE PERMITTED.  
 5) No plastic or vinyl building panels, awnings, or canopies are allowed.

**F. SETBACKS**  
The use of building and parking area setbacks is required to provide space for the creation of visually attractive streetscapes. Required within these setbacks will be pedestrian walkways and screening materials, including landscaping, earthen berms and/or walls.  
 1) Minimum building setbacks for the commercial parcels include:  
 \* Unser Boulevard McMahon Boulevard and Fineland dr. Frontage: 10 foot minimum.  
 \* Adjacent residential lot lines: 30 foot minimum.  
 \* Internal rear-side yards: 0 foot minimum

**G. LIGHTING**  
Basic site lighting shall provide adequate illumination to create a safe and secure environment in parking areas. Pedestrian scale decorating fixtures illuminate plazas and accent lighting of landscaping and architecture is encouraged. The following minimum standards shall be required for the design of the lighting system:  
 1) All lighting shall comply with Section 14-16-3-9, Area Lighting Regulations of the Comprehensive City Zoning Code. Placement of fixtures and standards shall conform to state and local safety and illumination standards.  
 2) Site lighting shall not exceed 25 feet from the finished grade to the top of the pole. Parking lot lights within 130 feet of residential areas shall be a maximum of 16 feet high from finished grade to the top of the pole.  
 3) Exposed, unshielded light fixtures are prohibited. All lamps shall be shielded shoe box-type fixtures.  
 4) Pedestrian scale light fixtures for pedestrian walks and plaza areas not to exceed 16' high.  
 5) Comply with State of New Mexico Dark Sky Ordinance. Uplight of any kind shall be prohibited.  
 6) Pedestrian scale lighting shall be required to illuminate gathering, pedestrian areas and walkways within the planned development.



**DIAGRAM-4 (N.T.S)**  
RESIDENTIAL BUFFER/PEDESTRIAN CIRCULATION PATHWAY SECTION

**H. SCREENING/BUFFERING**  
Screening devices for parking lots, loading areas, refuse collection, delivery/storage areas, mechanical, and site utility equipment is essential to limit their adverse visual impact on the property. The standards established in the landscape and setback sections will provide the main objectives to screening unattractive elements and activities.  
**MECHANICAL EQUIPMENT SCREENING**  
All mechanical equipment will be screened from view of the adjacent parking area and public right-of-way.  
**SERVICE AREAS (LOADING AREAS)**  
Service areas such as refuse locations and compactors are to be totally screened from the view of the adjacent residential area, public rights-of-way. Free-standing dumpster and compactor locations are to be gated. Screening material to match building wall color and material.  
**SCREENING OF UTILITIES**  
 1) Transformers, utility pads, and telephone boxes shall be appropriately screened with walls and/or vegetation (when viewed from the public right-of-way)  
 2) When an above-ground back flow prevention device is required by the City of Albuquerque, the heated enclosure shall be constructed of materials compatible with the architectural materials used as the main elements of the building. If pre-fabricated fiberglass enclosures are used, they shall be appropriately screened from view by walls and/or landscaping.  
 3) Chain link fencing, barbed wire and concertina wire shall be prohibited.

**I. BUILDING SIGNAGE**  
ALL SIGNAGE SHALL COMPLY WITH THE ALBUQUERQUE ZONING CODE FOR ZONE C-1.  
 Signs within the [PROPERTY] boundaries shall comply with the General Sign Regulations (Section 40.E.) of the zoning Code with the following provisions and exceptions:  
 1. No off-premises signs are allowed  
 2. On-premises signs shall meet the following standards:  
 a. Location:  
 1. Signs shall be limited to wall signs and free-standing signs.  
 b. Number:  
 1. One wall sign shall be permitted per facade per business.  
 2. One free-standing sign shall be permitted per street frontage per premises, except on premises larger than 12 acres. A second free-standing is permitted on any given street frontage greater than 1,500 linear feet.  
 c. Size:  
 1. The size of wall signs shall not exceed the following:  
 Single tenant buildings shall not exceed 6% of facade area to which they are applied.  
 Multi tenant buildings shall not exceed 10% of facade area to which they are applied.  
 1A. awnings w/ signage and or logos shall be included in the 6 and 10 percent signage allowance.  
 2. The size of a free-standing sign area shall not exceed [100 SQUARE FEET PER FACE]  
 d. Height:  
 1. Height of a wall sign shall not exceed the height of a wall to which it is attached.  
 2. Height of free-standing sign shall not exceed [26 ft for McMahon Blvd and Fineland Drive, and 12 ft for Unser Blvd].  
 3. Sign cabinets shall be consistent with building architectural theme.  
 3. Signs that are portable, fixed on a movable stand, self-supporting without being firmly embedded in the ground, supported by other objects, mounted on wheels or movable vehicles, or made easily movable in any manner are not permitted.  
 4. Signs located on rocks, trees or other natural features are not permitted.  
 5. Signs located on cooling towers, storage tanks, water towers, smokestacks, chimneys, or similar Structures are not permitted.  
 6. No illuminated sign or any illuminated element of a sign may turn on and off or change in brightness. No sign or any part of a sign may move or rotate.  
 Can type signs are prohibited. Any special logos associated with a specific tenant are to be provided in a non-illuminated fashion for specific approval. See building signage illustration.

## B. SITE PLANNING

The goal for McMahon Market Place is to achieve a consistent high quality, well integrated development. These Design Standards are provided to supplement the site plans for building permit. These documents are to be used together to prepare future amendments to site plans for building permit.  
 1) Freestanding restaurants shall provide a min 600 sf of outdoor patio and shall be shaded by trees [UMBRELLAS, OR SHADE STRUCTURE THAT IS] architecturally integrated with building architecture. Shading devices shall cover a min of 30 percent of the min req. seating area.  
 2) Commercial development shall provide secure bicycle storage racks that are conveniently located near building entrances. The minimum number of bicycle racks shall be determined by the number of parking spaces provided, consistent with the City Zoning Code.  
 3) Each commercial parcel developer shall be required to provide a minimum outdoor plaza space of 300 sf for non restaurant uses. this area shall have a minimum of 30% shading, provided by a trellis, trees, or umbrellas. Each developer is responsible for providing pedestrian walkways around the building(s) and connecting the plaza area to adjacent developments following the approved site plan. Should any future site plan layout modifications be made, the pedestrian connectivity shall adhere to the intent and spirit of the approved development plan.  
 4) Drive-up and pick-up windows shall be oriented away from pedestrian areas and residentially zoned areas in accordance with Section 14-16-3-18 (D) (5) of the Zoning Code.

### B.1. PEDESTRIAN FEATURES

1) All pedestrian paths shall be designed to be handicapped-accessible (see Americans with Disabilities Act Criteria for Barrier-Free Design), except where topography makes this unfeasible.  
 2) Pedestrian connections to buildings shall be provided in parking lots and shall connect to adjacent roadways, sidewalks, and pathways. (RE: DIAGRAMS 2 AND 3 WITHIN THIS DOCUMENT)  
 3) Pedestrian crossings shall be clearly demarcated with 8' wide textured, colored concrete where they cross vehicular entrances and drive aisles.

## C. PARKING

Future site plans for building permit must provide for required parking on its respective parcel, or provide cross parking agreements. Sites shall follow approved Site Plan concepts to insure that each site is integrated into the overall traffic circulation plan and that each parking area is separated into small pods of parking with pedestrian connections and planters. See Landscape section.  
 1) Handicapped parking spaces shall be provided adjacent to building entries, per IBC 2003.  
 2) Structures and on-site circulation systems shall be located to minimize pedestrian/vehicle conflicts. Pedestrian access shall be provided from off site circulation paths to structures within the McMahon Market Place pedestrian circulation network.  
 3) Parking areas shall be designed to include a pedestrian link to buildings.  
 4) In cases where parking is adjacent to roadways continuous, landscaping for screening purposes shall be required. Architecturally compatible screening walls or earth berms may be used in lieu of continuous landscape screening.  
 5) Off-street parking areas to be planned to minimize pedestrian/vehicular conflicts. Head-in parking directly adjacent to building sidewalks is encouraged.  
 6) Off-street parking requirements:  
 \* [PARKING SHALL BE PER COA ZONING CODE, EACH BUILDING PERMIT SHALL HAVE ENOUGH PARKING]  
 \* Retail and financial businesses shall be required to have 1 parking spaces per 200 sf of leased building area  
 \* One bicycle parking space shall be provided for every 20 parking spaces for cars.  
 \* Motorcycles parking shall be provided as required by the Comprehensive City Zoning Code.  
 \* Office use shall be required to have 1 parking space per 200 sf of net leasable area on the ground floor and 1 space per 300 sf of office area on structures other than the first floor net leasable area in the basement areas and on all floors above the ground floor.  
 \* Shared parking shall be permitted between onsite lot areas

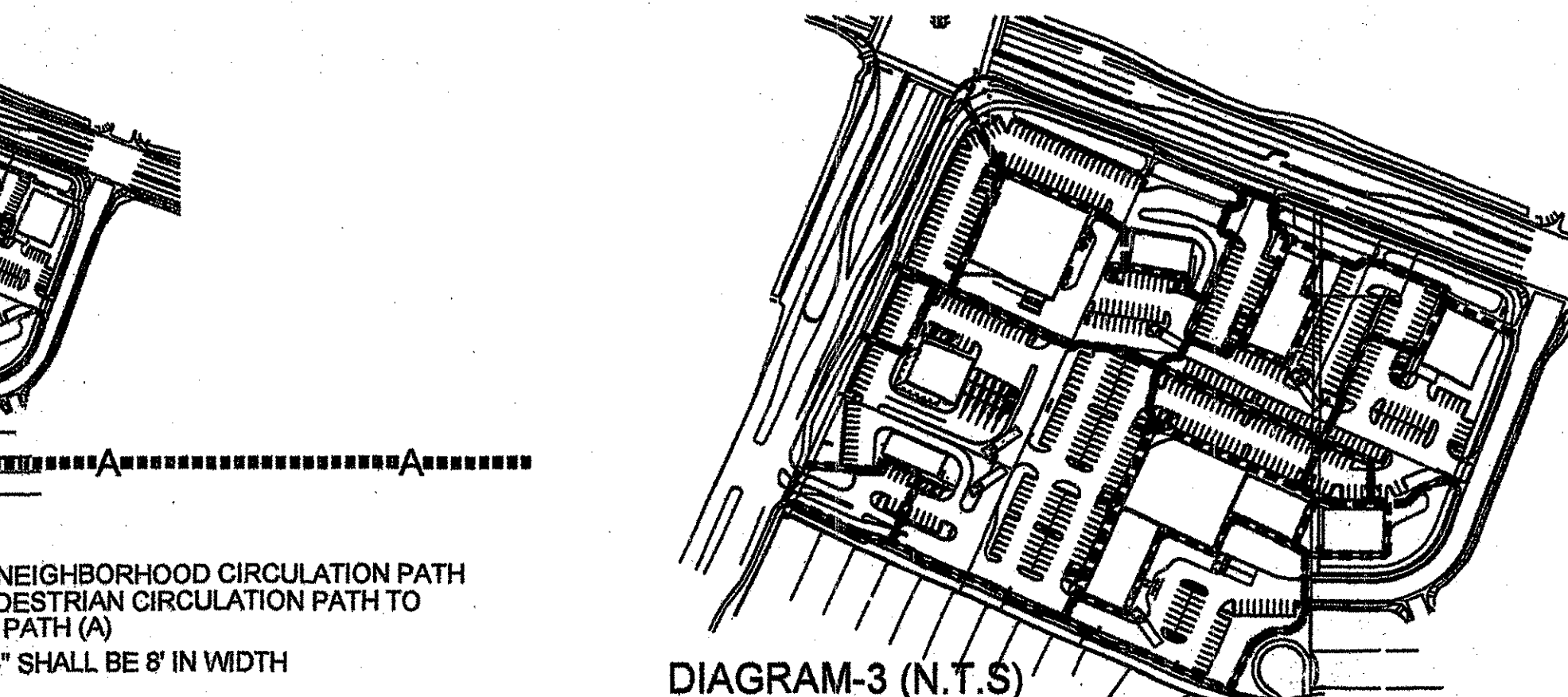
2) Commercial buildings shall comply with Section 14-16-3-18, General Building and Site Design Regulations for Non-Residential Uses of the Comprehensive City Zoning Code. 2003 IBC and other local building and fire codes.

## D. Landscape

The landscape concept for the McMahon Market Place is to establish the following standards to insure that the landscape fabric of the center will enhance and unify the entire development. The landscape palette shall emphasize native and naturalized plant species. These standards shall supplement the Water Conservation Landscaping and Waste Water Ordinance, the Pollen Ordinances, and landscape regulations of the City of Albuquerque Comprehensive City Zoning Code.  
 Landscape buffer yards at site perimeters bordering rights of way are to enhance streetscapes, screen parking areas and shade pedestrian walks. Landscape buffer yards adjacent to residential zones provide transition area and landscape screening to protect adjacent neighborhoods. Landscape adjacent to structures is provided to enhance architecture and provide for shading of walks and gathering spaces. Landscaping of parking areas is provided to visually break up the parking areas and shade pedestrian walks. The general landscape theme shall be based on low water use plants.

The enclosed landscape plans for building permit establish the landscape standard. Buffer yard widths, density and size of plant materials, and types of non-living ground cover areas are shown to establish the minimum standards for the McMahon Market Place.

The following are minimum standards for the development of specific landscape plans:  
 1) Street trees shall be provided along roadways at a rate of one tree per 25' linear feet. They may be randomly or regularly placed.  
 2) The developer/owner will be responsible for the installation and maintenance of the landscape on their property. All plant material, including trees, shrubs, groundcovers, turf, wildflowers, etc. shall be maintained by the property owner in a living, attractive condition.  
 3) A minimum of 15 percent of the site area for commercial projects (minus the building square footage) shall be devoted to landscape materials.  
 4) Landscaped areas shall be a minimum of 36 square feet and a minimum width of 6 feet. Living, vegetative materials shall cover a minimum of 80 percent of landscaped areas. The area and percentage is calculated based on the mature size of all plant materials, with the exception of tree canopies.



**DIAGRAM-3 (N.T.S)**  
INTERIOR SITE CIRCULATION PATHWAYS

ARROW INDICATES FLOW OF WATER INTO LANDSCAPED AREA  
 5) All planting areas not covered with turf shall have a ground topping of crushed rock, or similar material which extends completely under the plant material.  
 6) Landscape headers shall be used to separate any turf and groundcover areas.  
 7) To shade and mitigate the negative visual impact of large expanses of pavement, interior parking areas shall have one tree for each 10 parking with no space being more than 100 feet from a tree.  
 8) 75 percent of the required parking area trees shall be deciduous and have a mature height and canopy of at least 25 feet  
 9) An automatic underground irrigation system shall be provided to support all required landscaping. Irrigation components should be checked periodically to ensure maximum efficiency.  
 10) Minimum plant sizes at time of installation shall be as follows:  
 Trees 2 to 3 inch caliper (varies by species) or 8 to 10 feet in height  
 Shrubs and Groundcovers 1 gallon

High water use turf shall be prohibited, except within areas which constitute no more than 20 percent turf blend.  
 11) Proposed gravity fed water harvesting system shall be sized as follows for shops buildings 1,2,3, and junior anchor 1  
 A. Water storage devices shall be above ground only, constructed of a material suitable for containment of harvested water.  
 B. Containers shall be tied into a building roof gutter system w/ filter screen at tank inlet. Gutter systems shall provide additional piping as req to bypass storage devices once full. Water harvesting gutter system shall in no way impede drainage flows from building roof tops.  
 C. Cisterns shall have a capacity of 85 percent of the adjacent rooftops at a 1 inch rainfall.  
 D. Water provided by the water harvesting system shall be supplemental to the irrigation system.  
 12. Onsite parking runoff shall be allowed to flow into interior landscape areas as an additional means of onsite water harvesting. (Re: diagram-5 for illustration)  
 13. Gravel bark and riverrock shall not be used as ground cover, but may be used as mulch.

## E. BUILDING ARCHITECTURAL DESIGN THEME GUIDELINES

The general architectural character for retail pad structures [SHALL BE MODERN NEW MEXICAN, WITH EARTH TONE COLORS AND MATERIALS] This architectural vocabulary for the McMahon Market Place site plan will provide a high level of architectural compatibility [AS SPECIFIED BELOW] with the adjacent developments. The basic architectural vocabulary of the proposed development shall be that of a contemporary style w/ certain key architectural elements similar to that of the adjacent neighborhood areas, and traditional northern New Mexico architectural elements. Neighboring residential buildings are primarily stucco, and building structures within the development shall be stuccoed as well. The homes are stuccoed in a variety of subtle earth tone colors. Neighborhood walls are of integrally colored split face masonry units. McMahon Market Place will utilize at least three colors selected to blend with the residential areas. Structures may be pitched or flat roofed. Pitched roof elements are to be roofed with the standing seam metal roof style described in the color palette. Portals (covered walkways) and other building appendages may be roofed with metal roofing. These roofs are to be shed type with the high point abutting the main building wall below the top of the parapet. Roofs may be terminated with either a gable end or hip. Maximum building parapet height is limited to 26'. Architectural accents such as towers and entry elements may extend above the maximum parapet height. The maximum height of a pitched roof building is to be based on the average height between the plate and ridge.

<b>A</b> WALL FINISH CO. OR	BENJAMIN MOORE #1032 (DARK TAN)	<b>F</b> WALL FINISH COLOR	SHERWIN WILLIAMS DOVETAIL SW 7018 (GREY COLOR)	<b>K</b> AWNING	SILVER ARCHITECTURAL STANDING SEAM METAL ROOF MATERIAL OVER AWNING FRAME
<b>B</b> WALL FINISH CO. OR	BENJAMIN MOORE #951 (LIGHT TAN)	<b>G</b> WALL FINISH COLOR	SHERWIN WILLIAMS OCEANSIDE SW 6496 (BLUE COLOR)	<b>L</b> CMU BLOCK	UTILITY BLOCK COMPANY SPLIT FACE BLOCK COLOR TO CLOSELY MATCH BENJAMIN MOORE #1032 BROWN
<b>C</b> WALL FINISH COLOR	SHERWIN WILLIAMS BASKET BEIGE SW 6143 (TAN COLOR)	<b>H</b> WALL FINISH COLOR MISC METAL	SHERWIN WILLIAMS PACER WHITE SW 6098 (OFF WHITE COLOR)	<b>M</b> AWNING FABRIC	SUNBRELLA HEMLOCK TWEED #4605 AWNING FABRIC (DARK GREEN)
<b>D</b> WALL FINISH COLOR	SHERWIN WILLIAMS WOOL SKEIN SW 6148 (LIGHT TAN COLOR)	<b>I</b> STOREFRONT	CLEAR ANNOXIDIZED ALUMINUM (SILVER COLOR)	<b>N</b> CORTEN	CORTEN - RUSTED STEEL
<b>E</b> WALL FINISH COLOR	SHERWIN WILLIAMS RED CENT SW 6341 (TERRA-COTTA RED)	<b>J</b> ROOF FINISH MATERIAL	SILVER ARCHITECTURAL STANDING SEAM METAL ROOF MATERIAL		

## E. BUILDING COLOR SCHEDULE

REVISED GUIDELINES APPLY TO LOTS 2, 4, 5, 6A, 7, 8, 9A, 9B, 9C, & 9D

REV	DATE	BY	REVISION
1	7/6/07	S	DRB COMMENTS
2	5/10/07	S	NOTICE OF DECISION COMMENTS
3	5/10/07	S	PER OFFICIAL NOTICE OF DECISION COMMENTS
4	1/28/07	S	REV. SUBMITTAL

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PROJECT TITLE  
 MCMAHON MARKET PLACE  
 S.E.C OF UNSER AND MCMAHON  
 ALBUQUERQUE NEW MEXICO

PROJECT MANAGER  
 STEPHEN DUNBAR AIA

JOB NO.  
 0670

DRAWN BY:  
 S

SHEET TITLE  
 DESIGN GUIDELINES

DATE:  
 12/6/06

SCALE:  
 1"=50'

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