



DEVELOPMENT REVIEW APPLICATION

Effective 4/17/19

Please check the appropriate box and r	efer to suppl	emental forms for su	bmittal requirements. All fe	es must k	oe paid at the time	of application.		
Administrative Decisions	Dec	Decisions Requiring a Public Meeting or Hearing			Policy Decisions			
☐ Archaeological Certificate (Form P3)		Site Plan – EPC includi rm P1)	ing any Variances – EPC	☐ Adoption or Amendment of Comprehensive Plan or Facility Plan (Form Z)				
☐ Historic Certificate of Appropriateness – (Form L)	- Minor	Master Development P	lan (Form P1)	☐ Adoption or Amendment of Historic Designation (Form L)				
☑ Alternative Signage Plan (Form P3)		Historic Certificate of A	ppropriateness – Major	☐ Amendment of IDO Text (Form Z)				
☐ Minor Amendment to Site Plan (Form P.	3) 🗆 🗅	Demolition Outside of H	HPO (Form L)	☐ Annexation of Land (Form Z)				
☐ WTF Approval (Form W1)	□н	☐ Historic Design Standards and Guidelines (Form L)			ndment to Zoning Ma	ap – EPC (Form Z)		
		☐ Wireless Telecommunications Facility Waiver (Form W2)			☐ Amendment to Zoning Map – Council (Form Z)			
				Appeals	;			
					□ Decision by EPC, LC, ZHE, or City Staff (Form			
APPLICATION INFORMATION								
Applicant: Meri C Fox-Szauter or Jerem	y Pollaro, Si	ignPlex LLC		Phor	ne: (505) 341-02	213		
Address: 4901 Edith BLVD NE				_	jeremy@signplex.biz			
City: Albuquerque			State: NM	Zip: 87107				
Professional/Agent (if any):				Phor	ne:			
Address:				Email:				
City:	State:	Zip:						
Proprietary Interest in Site:			List all owners:					
BRIEF DESCRIPTION OF REQUEST								
Approval of installation of "F	Firestone (Complete Auto C	Care" illuminated char	nel lett	er sign and "Br	idgestone"		
non-illuminated dimension	nal letter	sign on buildin	g facade.					
SITE INFORMATION (Accuracy of the exi	isting legal d	escription is crucial!	Attach a separate sheet if r	necessary	·.)			
Lot or Tract No.: TR M SUMMARY PLAT FAR NORTH SHO	Block:							
Subdivision/Addition:			MRGCD Map No.:	UPC Code: 101806202311230305				
Zone Atlas Page(s): E18 Existing Zoning: MX-			(Was C-3 (SC))	Proposed Zoning:				
# of Existing Lots:	of Existing Lots: # of Proposed Lots:			Total Area of Site (acres): 0.94				
LOCATION OF PROPERTY BY STREETS								
Site Address/Street: 6300 San Mateo BL\	VD NE B	Between: San Mateo E	BLVD	and: Aca	ademy RD			
CASE HISTORY (List any current or prior	project and	case number(s) that						
2007: Project #1005049/Applic	THE PARTY OF THE PARTY OF				on: GP-2020-0	19059		
Signature:				Date:				
Printed Name: Jeromy Pollaro					Date: 6/9/2020 ☑ Applicant or ☐ Agent			
FOR OFFICIAL USE ONLY								
Case Numbers	Action	Fees	Case Numbers		Action	Fees		
SI-2020-00425	AA	\$50			7 (0(1011	1 000		
				_				
Meeting/Hearing Date: N/A				Fee T	otal: \$50			
Staff Signature: Vanssa A S	Segura		Date: 6/9/2020	Projec	DD 0000	0-003947		
- 13,70000 11	0		5. 3, 2323	. 10,00				

FORM P3: ADMINISTRATIVE DECISIONS AND MINOR AMENDMENTS A single PDF file of the complete application including all plans and documents being submitted must be emailed to PLNDRS@cabq.gov prior to making a submittal. Zipped files or those over 9 MB cannot be delivered via email, in which case the PDF must be provided on a CD. INFORMATION REQUIRED FOR ALL ADMINISTRATIVE DECISIONS OR AMENDMENTS ✓ Letter of authorization from the property owner if application is submitted by an agent ✓ Zone Atlas map with the entire site clearly outlined and labeled □ ARCHEOLOGICAL CERTIFICATE __ Archaeological Compliance Documentation Form with property information section completed Only the information above is required unless the City Archaeologist determines that the application does not qualify for a Certificate of No Effect, in which case a treatment plan prepared by a qualified archaeologist that adequately mitigates any archeological impacts of the proposed development must be submitted and reviewed for a Certificate of Approval per the criteria in IDO Section 14-16-6-5(A)(3)(b) ☐ MINOR AMENDMENT TO SITE PLAN – ADMIN, EPC, or DRB Justification letter describing, explaining, and justifying the request per the criteria in IDO Section 14-16-6-4(X)(2) Three (3) copies of all applicable sheets of the approved Site Plan being amended, folded ✓ Copy of the Official Notice of Decision associated with the prior approval ✓ Three (3) copies of the proposed Site Plan, with changes circled and noted. Refer to the Site Plan Checklist for information needed on the proposed Site Plan. Minor Amendments must be within the thresholds established in IDO TABLE 6-4-5. Any amendment beyond these thresholds is considered a Major Amendment and must be processed through the original decision-making body for the request. MINOR AMENDMENT TO SITE DEVELOPMENT PLAN APPROVED PRIOR TO THE EFFECTIVE DATE OF THE IDO __ Justification letter describing, explaining, and justifying the request per the criteria in IDO Section 14-16-6-4(Y)(1)(a) Three (3) copies of all applicable sheets of the approved Site Development Plan being amended, folded Copy of the Official Notice of Decision associated with the prior approval Three (3) copies of the proposed Site Development Plan, with changes circled and noted Refer to the Site Plan Checklist for information needed on the proposed Site Plan. Minor Amendments must be within the thresholds established in IDO TABLE 6-4-5. Any amendment beyond these thresholds is considered a Major Amendment and must be processed through the original decision-making body for the request. □ ALTERNATIVE SIGNAGE PLAN Proposed Alternative Signage Plan compliant with IDO Section 14-16-5-12(F)(5) Justification letter describing, explaining, and justifying the request per the criteria in IDO Section 14-16-6-5(F)(4)(c) Required notices with content per IDO Section 14-16-6-4(K)(6) Office of Neighborhood Coordination notice inquiry response and proof of emailed notice to affected Neighborhood Association representatives Sign Posting Agreement

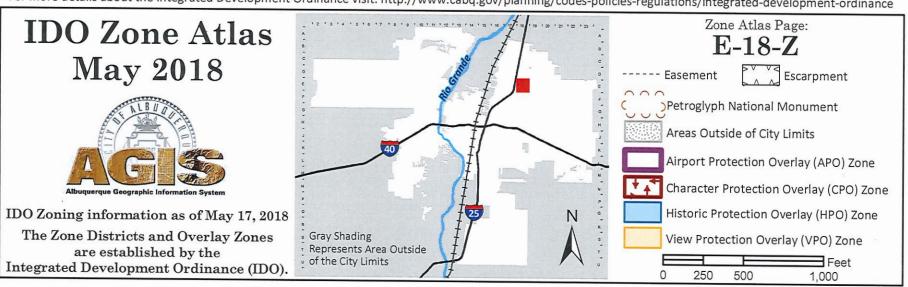
l, the applicant or agent, acknowledge that scheduled for a public meeting or hearing, if	if any required information is not submitted required, or otherwise processed until it is co	with this application, the application will not be applete.
Signature:		Date: 6/9/2020
Printed Name: Jeremy Pollaro	☑ Applicant or ☐ Agent	
FOR OFFICIAL USE ONLY		
Project Number:	Case Numbers	THAT THE PARTY OF
PR-2020-003947	SI-2020-00425	
	· · · · · · · · · · · · · · · · · · ·	
		(1/116)
Staff Signature: Vanessa A Seg	nıra	MENT
Date: 6/9/2020		The state of the s

LANDLORD/OWNER SIGNAGE APPROVAL LETTER

DATE: 4-20-20
PROJECT LOCATION: Firestone Complete Auto Care
6300 San Mateo Blvd NE
Albuquerque, NM 87109
To Whom It May Concern:
Authorization is hereby granted to Bridgestone Retail Operations, LLC (BSRO) to install the signage proposed for the Firestone Complete Auto Care store located per above.
Owner or Landlord/Property Management
Name: LINDA CAREY BRIDGESTONE RETAIL DREATIONS
Address: 200 4 TH AVE SOUTH
NASHVILLE TN 37201
Phone: 317-518-0447
Fax:
Owner/Landlord/Authorized Agent Printed Name LINDA CALEY FACILITY PROJECT MANABER BRIDGESTONE RETAIL CORPORATION
Signature CALRY



For more details about the Integrated Development Ordinance visit: http://www.cabq.gov/planning/codes-policies-regulations/integrated-development-ordinance





412 N. Cedar Bluff Road, Suite 306 Knoxville, TN 37923 AGI.net

June 04, 2020

City of Albuquerque Planning Department 600 2nd Street NW Ground Floor Albuquerque NM 87102

Re: Firestone Complete Auto Care 6300 San Mateo Blvd NE Albuquerque NM 87109

To whom it may concern,

AGI is the national sign vendor for Firestone/Bridgestone Corporation. Firestone Corporation is pursuing new building signage at the above referenced address, per the landlord's request. The landlord removed the existing wall signs without BSRO's knowledge, in conjunction with a façade upgrade project. Therefore, BSRO is requesting permits for their updated, trademarked signs, complete with efficient LED lighting in the internally illuminated sign. BSRO would also being re-facing the pylon cabinet with matching trademarked faces.

Please note, official notice of decision associated with the prior approval could not be found by staff. If any additional information or questions are needed, please do not hesitate to contact me.

Thank you in advance for your time & consideration,

Bobby Wiltcher

Project Manager Signage Solutions



412 N. Cedar Bluff Road, Suite 306 Knoxville, TN 37923 M 865.203.5488 O 800.877.7868 ext.3269 BWiltcher@AGI.net www.AGI.net From: Raben, Jessica
To: Bobby Wiltcher
Cc: Carey, Linda

Subject: RE: [EXT] RE: SN 594253 6300 San Mateo Blvd. NE Albuquerque, NM

Date: Thursday, December 5, 2019 9:23:57 AM

Attachments: <u>image001.jpg</u>

image002.png

[EXTERNAL EMAIL]

Hi Bob,

Thanks for all of the information. Apparently the Landlord removed all of our building signage as part of a façade upgrade, and is requesting that we install new signage. Our Asset Management team is currently in negotiations with the Landlord, however, in preparation would you please perform code research and put together a new sign package and proposal for this location? We'll want to follow our standard reimage sign guidelines. Please give me a call with any questions.

Thanks, Jessica



Jessica Raben

Director, Retail Facilities
Bridgestone Retail Operations, LLC

Office: +1 (615) 937-4589

Web | Twitter | Facebook | Instagram | LinkedIn

From: Bobby Wiltcher
 Sent: Monday, December 2, 2019 3:25 PM
 To: Raben, Jessica <jeraben@bfrc.com>

Subject: [EXT] RE: SN 594253 6300 San Mateo Blvd. NE Albuquerque, NM

Our records show we serviced this site in 2011, 2012, 2016 & 2018. I do not have a single photo of the Bridgestone letter set or the "F Shield" on the side of the building (per Google maps). The Bridgestone letter set does appear to be non-illuminated pin mounts, but again we have no records. These also appear to be larger than any of the standard size Bridgestone letters. I have attached photos of all other signs in our records.

Thanks,

Bobby Wiltcher

Project Manager Signage Solutions



412 N. Cedar Bluff Road, Suite 306

Knoxville, TN 37923 M 865.203.5488 **O** 800.877.7868 ext.3269 BWiltcher@AGI.net www.AGI.net

From: Raben, Jessica < jeraben@bfrc.com> Sent: Monday, December 2, 2019 4:09 PM **To:** Bobby Wiltcher < bwiltcher@agi.net >

Subject: SN 594253 6300 San Mateo Blvd. NE Albuquerque, NM

[EXTERNAL EMAIL]

Hi Bob,

When you have a chance, would you please review your service records to see if you can confirm the type and number of signs at this location? The Landlord is claiming that they are all neon signs, however, in looking on Google Earth it looks like we have a combination of neon and pin mount, non-illuminated signs. The Landlord removed all of the building signs without BSRO's knowledge, in conjunction with a façade upgrade project, therefore I'm looking to try and confirm with any prior service records you may have.

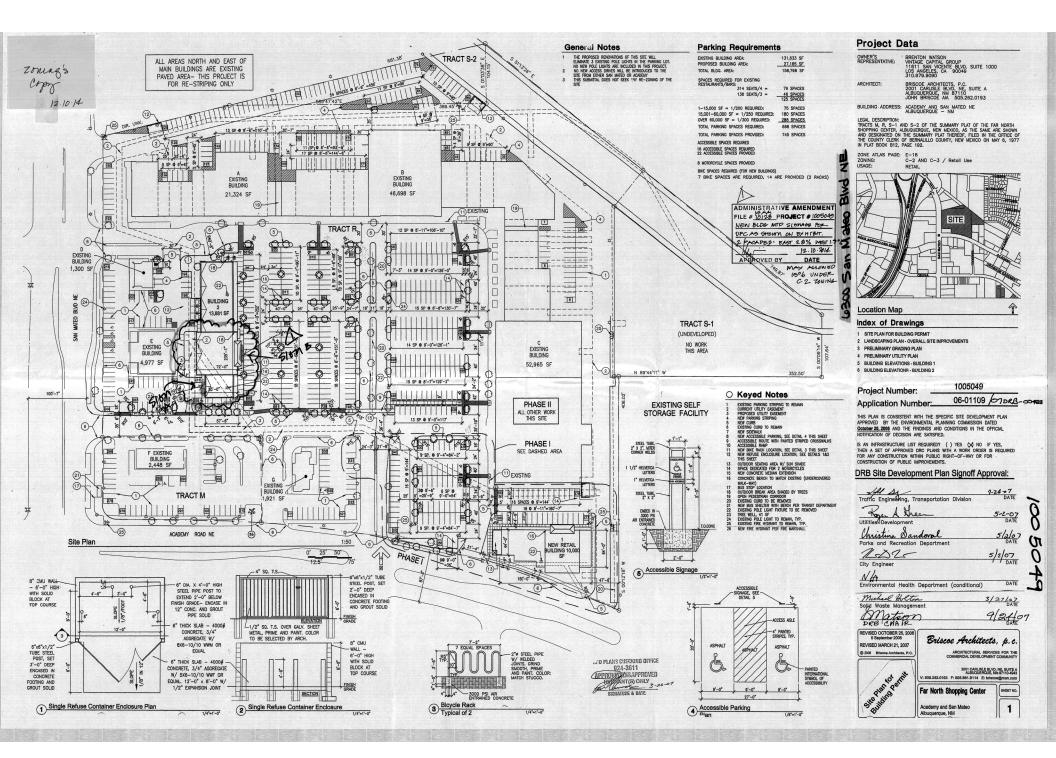
Thanks, Jessica



Jessica Raben

Director, Retail Facilities Bridgestone Retail Operations, LLC Office: +1 (615) 937-4589

Web | Twitter | Facebook | Instagram | LinkedIn



West Elevation - Sign 1

Overall Sign Size: 18' 2 3/16" x 2' 9"

Overall Sign Area: 50 sq/ft

Lease Space Size: 89' x 19'

Lease Space Sq/Ft: 1,691 sq/ft

Sign is: 3% of the facade

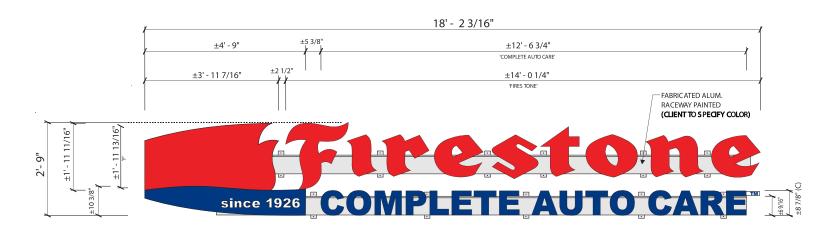






PROPOSED





Firestone #594253

6300 San Mateo BLVD NE Address: City/State: Albuquerque NM 87109

800-877-7368 x 3269, Bobby Wiltcher, AGI Phone:



West Elevation - Sign 2

Overall Sign Size: 11' 5 5/16" x 1' 6"

Overall Sign Area: 17.25 sq/ft

Lease Space Size: 89' x 19'
Lease Space Sq/Ft: 1,691 sq/ft

Sign is: 1% of the facade









Firestone #594253

Address: 6300 San Mateo BLVD NE City/State: Albuquerque NM 87109

Phone: 800-877-7368 x 3269, Bobby Wiltcher, AGI

EXISTING





Sign Details - A - Channel Letters

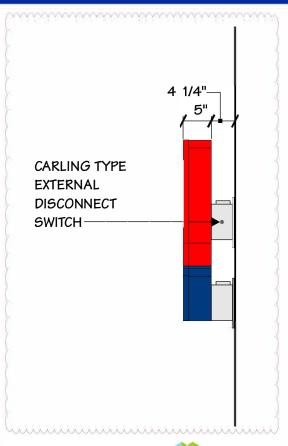














BRIDGESTONE FIRESTONE

Date 02.18.10

AGI EOR C. MILLER
Lead Drafter TLM
Drawn By BMA/CSE
Project Mgr. F. SMITH

neral Sign Specifications

☐ Interior ☐ Exterior
☐ Single Faced ☐ Double Faced
☐ Mon-Illuminated
☐ Illuminated
☐ 120 Volts _____ Amps(+...

Firestone #594253

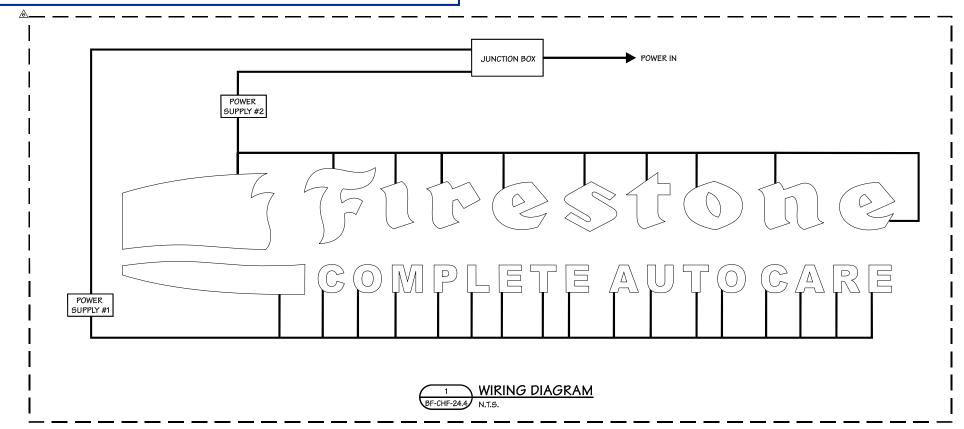
Address: 6300 San Mateo BLVD NE City/State: Albuquerque NM 87109

Phone: 800-877-7368 x 3269, Bobby Wiltcher, AGI



P:505-341-0213 F:505-341-3291 4901 Edith BLVD NE, Albuquerque NM 87107 License Number: 368298 EE98 & GS23

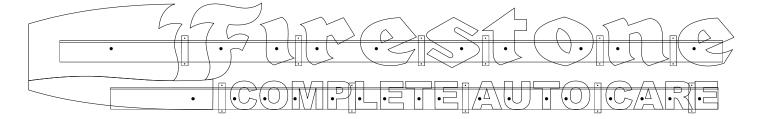
Sign Details B - Channel Letters





BRIDGESTONE **FIRESTONE**

C. MILLER





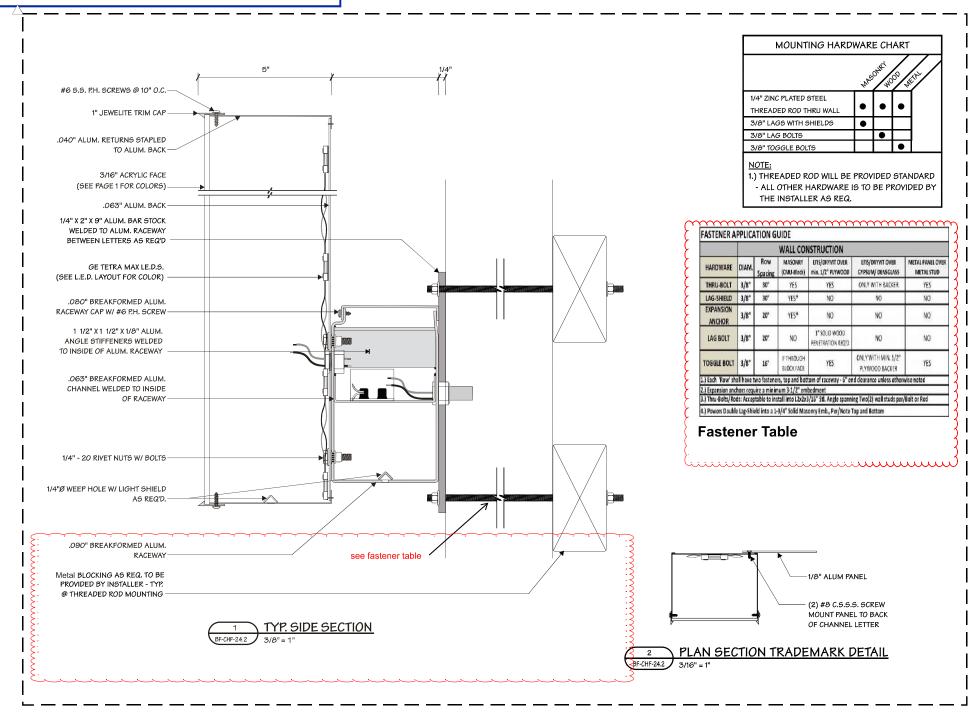
Firestone #594253

6300 San Mateo BLVD NE Address: City/State: Albuquerque NM 87109

800-877-7368 x 3269, Bobby Wiltcher, AGI Phone:



Sign Details C - Channel Letters



Firestone #594253

BRIDGESTONE FIRESTONE

Address: 6300 San Mateo BLVD NE City/State: Albuquerque NM 87109

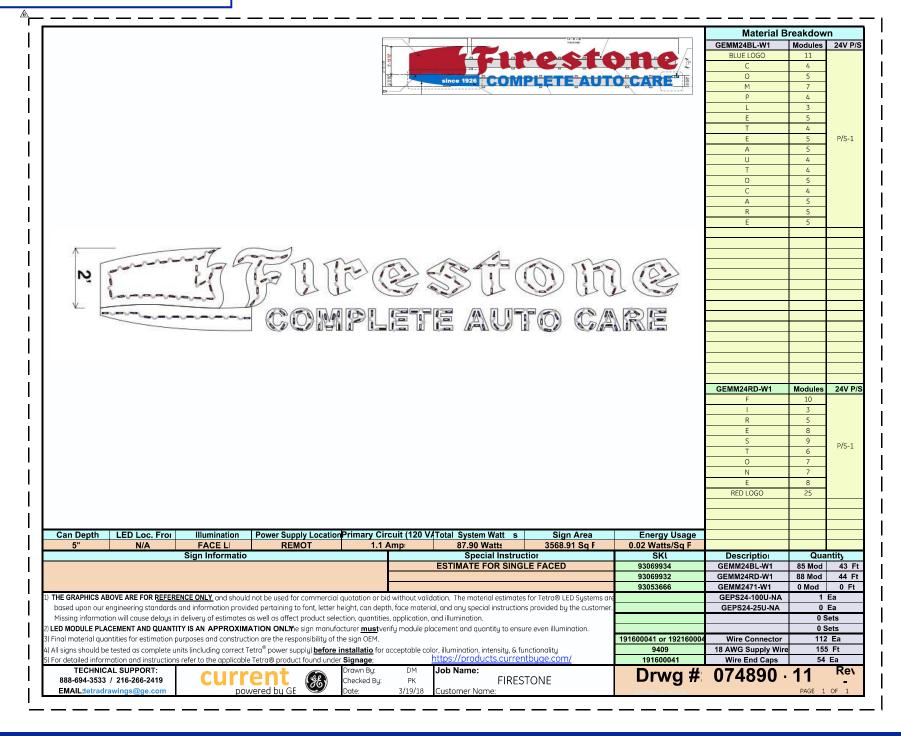
Phone: 800-877-7368 x 3269, Bobby Wiltcher, AGI



P:505-341-0213 F:505-341-3291 4901 Edith BLVD NE, Albuquerque NM 87107 License Number: 368298 EE98 & GS23

Sign Details D - Channel Letters





Firestone #594253

Address: 6300 San Mateo BLVD NE City/State: Albuquerque NM 87109

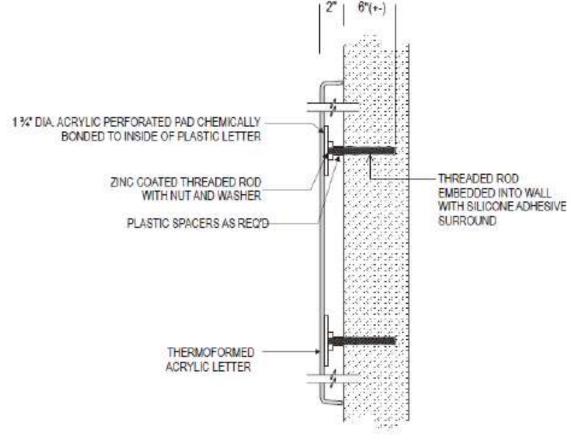
Phone: 800-877-7368 x 3269, Bobby Wiltcher, AGI



P:505-341-0213 F:505-341-3291 4901 Edith BLVD NE, Albuquerque NM 87107 License Number: 368298 EE98 & GS23

Sign Details E - Dimensional Letters

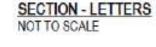




Firestone #594253

Address: 6300 San Mateo BLVD NE City/State: Albuquerque NM 87109

Phone: 800-877-7368 x 3269, Bobby Wiltcher, AGI





4901 Edith BLVD NE, Albuquerque NM 87107 License Number: 368298 EE98 & GS23

Sign 3 - Existing Pylon Sign Face Replacement

for
Pylon Sign To be
Removed and 6'-4 1/2"
replaced.

Lexan face only will be replaced.
No electrical or structural work is to be done on this pylon sign.



EXISTING



PROPOSED

Replacement: Printed vinyl on Lexan face To be installed on Pylon Sign.

Lexan face only will be replaced.
No electrical or structural work is to be done on this pylon sign.



FLEX REPLACEMENT FACE

Firestone #594253

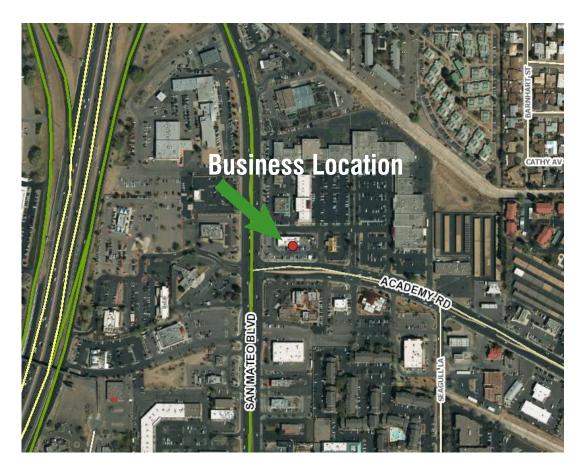
Address: 6300 San Mateo BLVD NE City/State: Albuquerque NM 87109

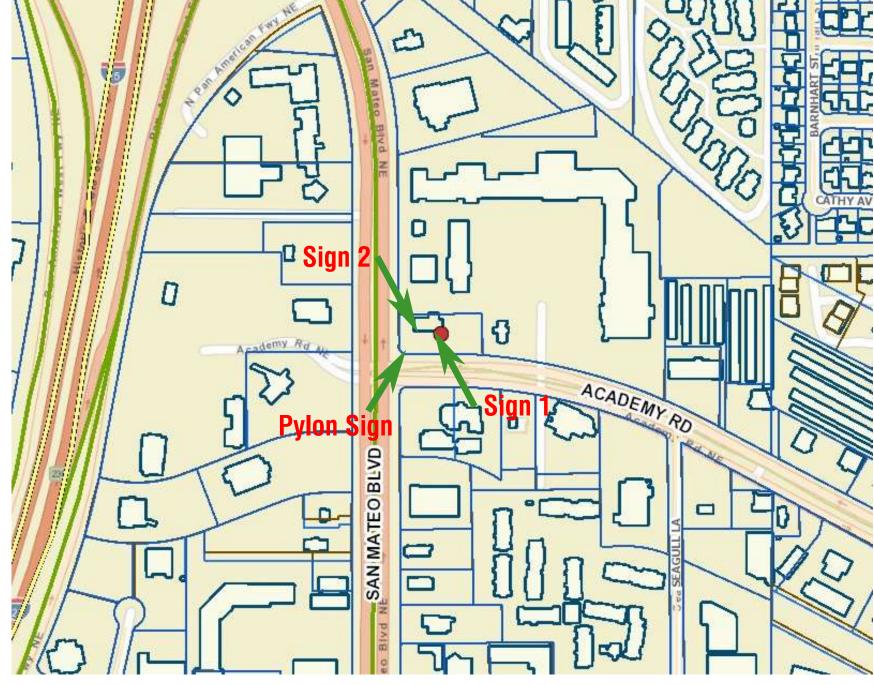
Phone: 800-877-7368 x 3269, Bobby Wiltcher, AGI



4901 Edith BLVD NE, Albuquerque NM 87107 License Number: 368298 EE98 & GS23

Site Maps







Address: 6300 San Mateo BLVD NE City/State: Albuquerque NM 87109

Phone: 800-877-7368 x 3269, Bobby Wiltcher, AGI



Meri Fox

6300 San Mateo BLVD NE Public Notice Inquiry Subject:

Date: Thursday, May 7, 2020 8:57:50 AM Attachments:

image001.png image002.png image003.png

image007.png IDOZoneAtlasPage E-18-Z.PDF

Dear Applicant,

See list of associations below regarding your Public Notice Inquiry. In addition, we have included web links below that will provide you with additional details about the new Integrated Development Ordinance (IDO) requirements. The web links also include notification templates that you may utilize when contacting each association. Thank you.

Association	First	Last	Email	Address	City	State	Zip	Mobile	Phone
Name	Name	Name		Line 1				Phone	
District 4 Coalition of Neighborhood Associations	Daniel	Regan	dlreganabq@gmail.com	4109 Chama Street NE	Albuquerque	NM	87109	5052802549	
District 4 Coalition of Neighborhood Associations	Michael	Pridham	michael@drpridham.com	6413 Northland Avenue NE	Albuquerque	NM	87109	5053212719	5058721900

IDO - Public Notice Requirements & Template: https://www.cabq.gov/planning/urban-design-development/public-notice

IDO - Neighborhood Meeting Requirements & Template: https://www.cabq.gov/planning/urban-designdevelopment/neighborhood-meeting-requirement-in-the-integrated-development-ordinance

IDO - Administration & Enforcement section: http://documents.cabq.gov/planning/IDO/IDO-Effective-2018-05-17-Part6.pdf

Thanks,



Dalaina L. Carmona

Senior Administrative Assistant Office of Neighborhood Coordination **Council Services Department**

1 Civic Plaza NW, Suite 9087, 9th Floor Albuquerque, NM 87102 505-768-3334

dlcarmona@cabq.gov or ONC@cabq.gov Website: www.cabq.gov/neighborhoods









Confidentiality Notice: This e-mail, including all attachments is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited unless specifically provided under the New Mexico Inspection of Public Records Act. If you are not the intended recipient, please contact the sender and destroy all copies of this message.

From: webmaster=cabq.gov@mailgun.org [mailto:webmaster=cabq.gov@mailgun.org] On Behalf Of ISD WebMaster

Sent: Wednesday, May 06, 2020 3:12 PM

To: Office of Neighborhood Coordination <meri@signplex.biz> Cc: Office of Neighborhood Coordination <onc@cabq.gov>

Subject: Public Notice Inquiry Sheet Submission

Public Notice Inquiry For:

Other (please specify in field below)

If you selected "Other" in the question above, please describe what you are seeking a Public Notice Inquiry for below: **Building Signage** Contact Name Meri Fox-Szauter Telephone Number 5053410213 Email Address meri@signplex.biz Company Name SignPlex LLC Company Address 4901 Edith BLVD NE City Albuquerque State NM ZIP 87107 Legal description of the subject site for this project: TR M SUMMARY PLAT FAR NORTH SHOPPING CENTER CONT 0.9406 AC Physical address of subject site: 6300 San Mateo BLVD NE, Albuquerque NM 87109 Subject site cross streets: Academy RD & San Mateo BLVD

Other subject site identifiers:

Metro by T-Mobile

This site is located on the following zone atlas page:

E18

This message has been analyzed by Deep Discovery Email Inspector.

From: Meri Fox

To: dlreganabq@gmail.com; michael@drpridham.com

Subject: Public Notice - Business Signage - 6300 San Mateo BLVD NE

Date: Thursday, May 7, 2020 3:38:00 PM **Attachments:** Public Notice Inquiry Sheet Submission.pdf

SO-81560 Firestone San Mateo - Sign Permit Submittal.pdf

IDOZoneAtlasPage E-18-Z.pdf

Address Report — City of Albuquerque.pdf

To Who It May Concern,

In accordance with the procedures of the City of Albuquerque's Integrated Development Ordinance (IDO) Subsection 14-16-6-4(K)(2) Mailed Public Notice, we are notifying you as a Neighborhood Association Representative that agent SignPlex, LLC will be submitting an application for sign permit per Table 6-1-1 to be reviewed and decided by the Reviewing body/Decision-maker per Table 6-1-1. The application is for business signage.

1.Property Owner*: MCDONALDS REAL ESTATE COMPANY

2.Agent: SignPlex, LLC / Jeremy Pollaro 505-341-0213

3. Subject Property Address*: 6300 San Mateo BLVD NE, Albuquerque NM 87109

4.Location Description: Firestone #594253

5.Zone Atlas Page: E18

6.Legal Description: TR M SUMMARY PLAT FAR NORTH SHOPPING CENTER CONT 0.9406 AC

7. Area of Property [typically in acres]: 0.94

8.IDO Zone District: MX-H

9. Overlay Zone [if applicable]: N/A

10.Center or Corridor Area [if applicable]: N/A

11.Current Use [vacant, if none]: N/A

12.Deviation(s) Requested [if applicable]: N/A 13.Variance(s) Requested [if applicable]: N/A

14. More detailed Description of the Request/Project: (Qty.1) Illuminated Channel Letters & (Qty1)

Non-Illuminated Dimensional Letters

The anticipated public [meeting/hearing] for this request will be on [date] at [time] in the Hearing Room (Basement Level) of Plaza Del Sol, 600 2nd St NW, Albuquerque, NM 87102.* You can check the agenda for the relevant decision-making body online here:

https://www.cabq.gov/planning/boards-commissions or call the Planning Department at 505-924-3860.

Please contact me with any questions or concerns at 505-341-0213 or via email jeremy@signplex.biz.

Useful Links

Integrated Development Ordinance (IDO):

http://documents.cabq.gov/planning/IDO/IDO-Effective-2018-05-17.pdf

IDO Interactive Map

https://tinyurl.com/IDOzoningmap

City of Albuquerque Planning Department

https://www.cabq.gov/planning

Zone Atlas Pages for Download

http://data.cabq.gov/business/zoneatlas/

Thank You, Jeremy Pollaro



P: 505-341-0213 F: 505-341-3291 www.SignPlex.com