



**PHOENIX**  
**(602) 276-0600**  
4048 E. Superior Ave.  
Phoenix, Arizona 85040  
Fax (602) 470-1313

December 7, 2020

City of Albuquerque, NM  
Planning Department  
600 2<sup>nd</sup> Street NW  
Albuquerque, NM 87102

**RE: Truly Nolen at \_7921 Lorraine CT. NE. Albuquerque, NM 77505**


Dear Ms. Maggie Gould,

On behalf of our customer Truly Nolen, Inc. we are requesting an addendum to the existing Site Development Plan to include one sign on the East elevation of the building facing Lorraine Ct.

Based on the site plan and elevations, the proposed signs on the building do not give visible exposure to the business name. The freestanding sign is the only signage visible to the public on El Pueblo Road. Therefore, a sign as proposed on East elevation, will provide a clear view from both roads Lorraine Ct. & El Pueblo Rd. Please refer to the attached drawings.

We appreciate your feedback and/or approval to this request. Please advise the fee required to for this process.

Best regards,

  
Jeanette Alamdari  
Office Manager  
Phoenix Branch



Please check the appropriate box and refer to supplemental forms for submittal requirements. All fees must be paid at the time of application.

<b>Administrative Decisions</b>	<input type="checkbox"/> Historic Certificate of Appropriateness – Major (Form L)	<input type="checkbox"/> Wireless Telecommunications Facility Waiver (Form W2)
<input type="checkbox"/> Archaeological Certificate (Form P3)	<input type="checkbox"/> Historic Design Standards and Guidelines (Form L)	<b>Policy Decisions</b>
<input type="checkbox"/> Historic Certificate of Appropriateness – Minor (Form L)	<input type="checkbox"/> Master Development Plan (Form P1)	<input type="checkbox"/> Adoption or Amendment of Comprehensive Plan or Facility Plan (Form Z)
<input checked="" type="checkbox"/> Alternative Signage Plan (Form P3)	<input type="checkbox"/> Site Plan – EPC including any Variances – EPC (Form P1)	<input type="checkbox"/> Adoption or Amendment of Historic Designation (Form L)
<input type="checkbox"/> WTF Approval (Form W1)	<input type="checkbox"/> Site Plan – DRB (Form P2)	<input type="checkbox"/> Amendment of IDO Text (Form Z)
<input type="checkbox"/> Minor Amendment to Site Plan (Form P3)	<input type="checkbox"/> Subdivision of Land – Minor (Form S2)	<input type="checkbox"/> Annexation of Land (Form Z)
<b>Decisions Requiring a Public Meeting or Hearing</b>	<input type="checkbox"/> Subdivision of Land – Major (Form S1)	<input type="checkbox"/> Amendment to Zoning Map – EPC (Form Z)
<input type="checkbox"/> Conditional Use Approval (Form ZHE)	<input type="checkbox"/> Vacation of Easement or Right-of-way (Form V)	<input type="checkbox"/> Amendment to Zoning Map – Council (Form Z)
<input type="checkbox"/> Demolition Outside of HPO (Form L)	<input type="checkbox"/> Variance – DRB (Form V)	<b>Appeals</b>
<input type="checkbox"/> Expansion of Nonconforming Use or Structure (Form ZHE)	<input type="checkbox"/> Variance – ZHE (Form ZHE)	<input type="checkbox"/> Decision by EPC, LC, DRB, ZHE, or City Staff (Form A)

<b>APPLICATION INFORMATION</b>		
Applicant: Fluoresco Services, LLC / SignArt of New Mexico		Phone: (602) 323-8613 / (505) 344-08
Address: 4048 E. Superior Ave. / 117 Veranda RD NW		Email: jalamdари@fluoresco.com
City: Phoenix / Albuquerque	State: AZ / NM	Zip: 85040 / 87107
Professional/Agent (if any):	Phone:	
Address:	Email:	
City:	State:	Zip:
Proprietary Interest in Site:	List all owners: Truly Nolen	

<b>BRIEF DESCRIPTION OF REQUEST</b>
Minor Amendment to add a sign on the East elevation to the Approved Site Development Plan to properly identify the business name.

<b>SITE INFORMATION (Accuracy of the existing legal description is crucial! Attach a separate sheet if necessary.)</b>		
Lot or Tract No.: N/A	Block: N/A	Unit: N/A
Subdivision/Addition: N/A	MRGCD Map No.:	UPC Code: N/A
Zone Atlas Page(s): D-17-2	Existing Zoning: IP	Proposed Zoning: N/A
# of Existing Lots: One (1)	# of Proposed Lots:	Total Area of Site (acres): 3.52 Acres

<b>LOCATION OF PROPERTY BY STREETS</b>		
Site Address/Street: 7921	Between: Lorraine Court	and Paseo Del Norte Industrial Pa

<b>CASE HISTORY (List any current or prior project and case number(s) that may be relevant to your request.)</b>		
GP-2020-29829		

Signature: <i>Jeanette Alamdari</i>	Date: 12/07/20
Printed Name: Jeanette Alamdari	<input checked="" type="checkbox"/> Applicant or <input type="checkbox"/> Agent

<b>FOR OFFICIAL USE ONLY</b>		
Case Numbers	Action	Fees
SI-2020-01465	AA	
-		
-		
Meeting/Hearing Date:	Fee Total:	
Staff Signature:	Date:	Project # PR-2020-004842

*Truly*  
*Moran*



Welcome Charlotte Moran

## Sign Permit GP-2020-29829 (Applicant Revisions)

The jurisdiction has determined that they need more information from you in order to process your application. See below for the information they have requested. Press the "Next" button to enter the information.

### ADDITIONAL INFORMATION NEEDED FOR APPLICATION COMPLETION

#### Conditional Approval Notes - Electrical

Provide disconnect location per NEC 600.6(A)

Thank you,

Updated:07/16/2020

#### Corrections Required - Zoning

\*

1.- Found an Approved Site Development Plan and there is not a sign called out on the East elevation provide (AA)

Marcelo

Updated:07/22/2020

#### Corrections Required - Zoning

\*

1.- Found an Approved Site Development Plan and there is not a sign called out on the East elevation provide (AA) Administrative Amendment

Marcelo

Updated:07/28/2020

Next



SCALE: 1/2" = 1' 0"

### SIGN 1 - OPTION A

FABRICATE & INSTALL ONE (1) SET OF ALUMINUM CHANNEL LETTERS & LOGO

5" DEEP RETURNS PAINTED MAP 41-335 BLACK ANODIC  
 FACES 3/16" #015 WHITE ACRYLIC w BLACK TRIM CAP &  
 1st SURFACE SCOTCHCAL DECORATION AS NOTED  
 INTERNAL ILLUMINATION w WHITE LED  
 REMOTE POWER SUPPLIES REQUIRED

#### COLOR SCHEDULE

- 3630-015 YELLOW
- 3630-33 RED
- 3630-22 BLACK



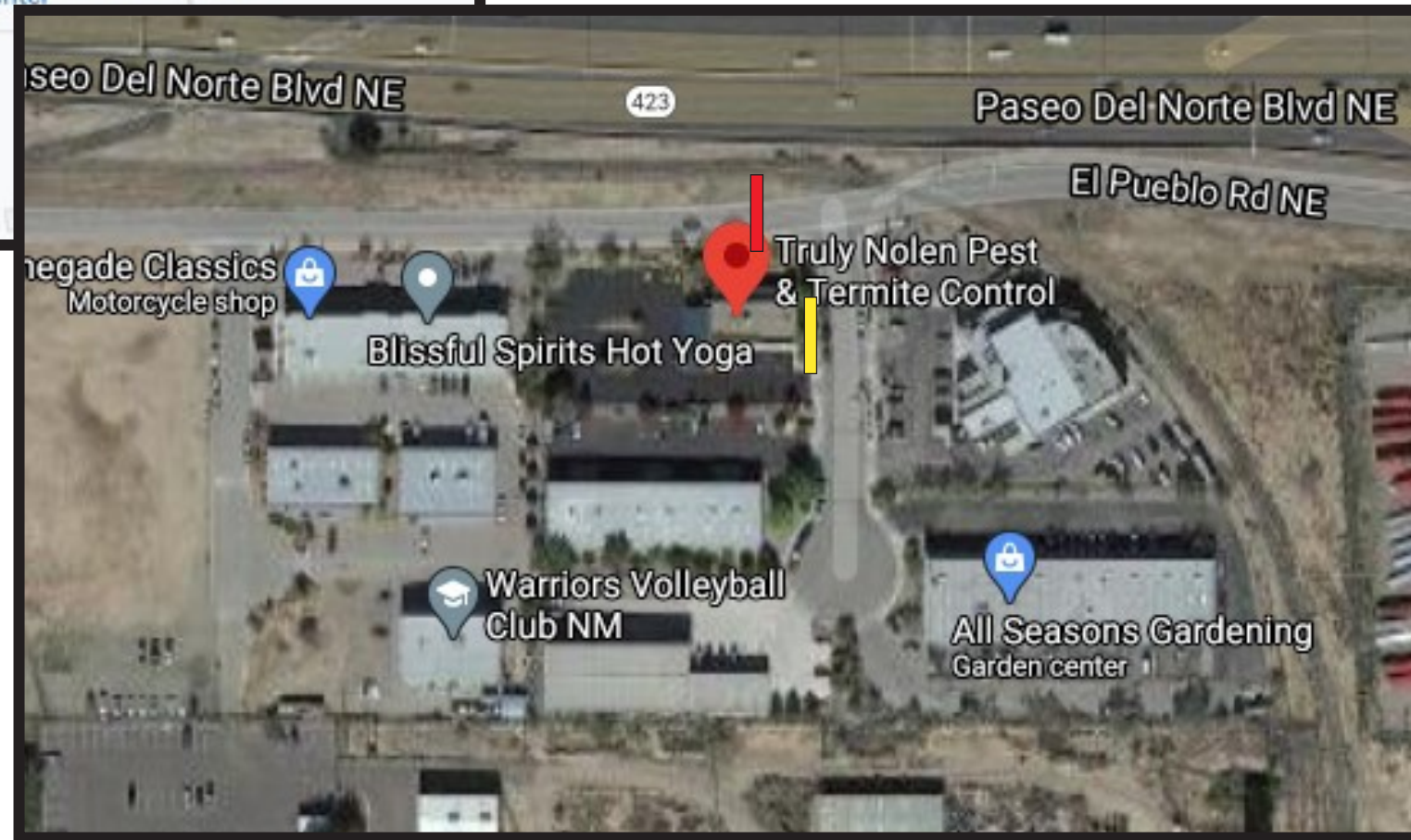
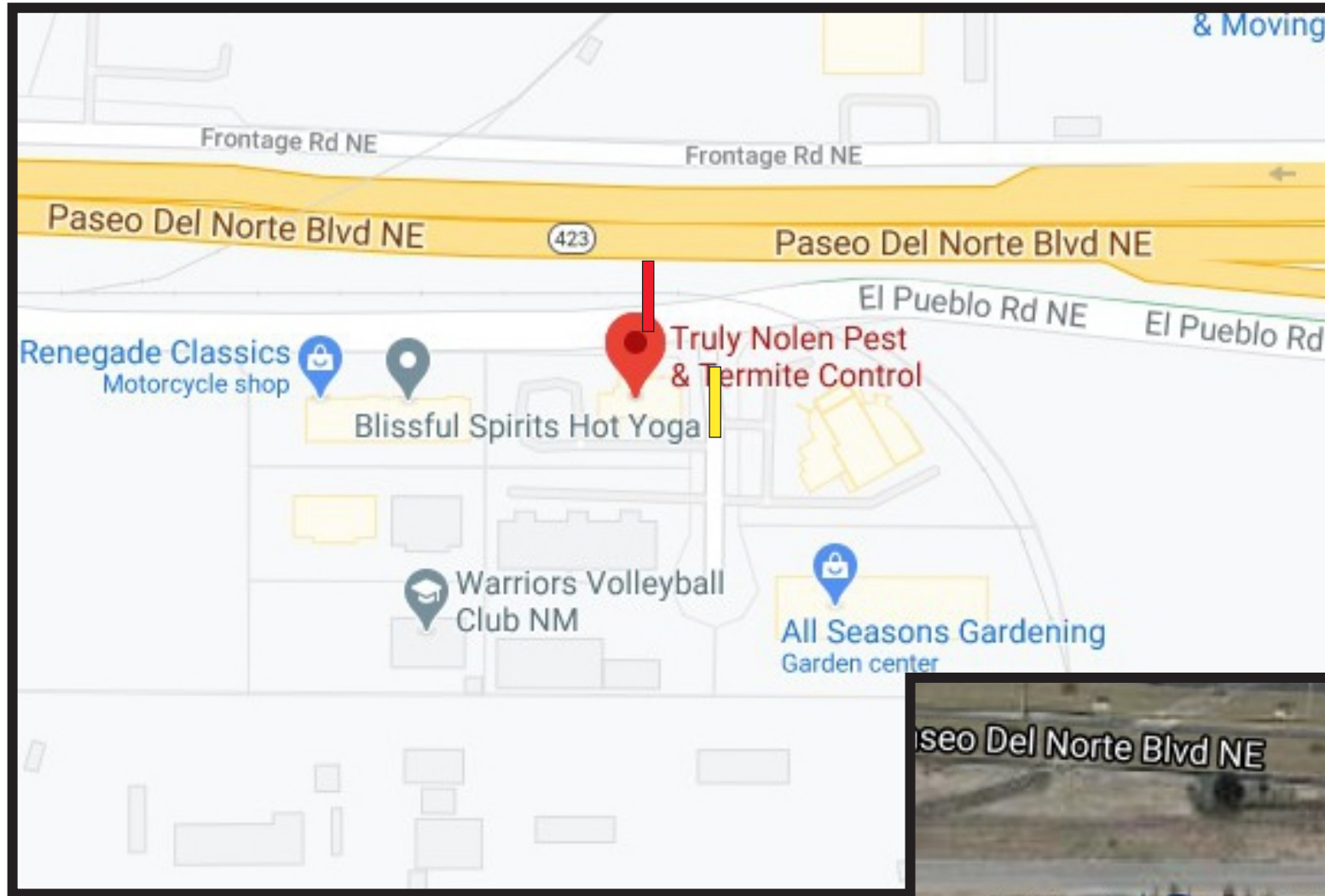
Scale 3/32"=1'

6	REVISION	
7		
8		
9		
PAGE 1		OF 5

PROJECT	TRULY NOLEN
LOCATION	1 LORRAINE CT NE ALBUQUERQUE NM
SCALE	AS NOTED
DATE	12/4/20
DWG #	
DESIGNER	Robert Kelly
SALESPERSON	TIM SCHEIDECKER
FILE NAME	TRULY NOLEN - ALBURQUERQUE





- Proposed Letter Set On East Elevation
- Existing Freestanding Sign

This original unpublished drawing is submitted for use in connection with a project being designed for you by Fluoresco. It is not to be shown to anyone outside of your organization, reproduced or used in any fashion without expressed written approval.

PROJECT	TRULY NOLEN	DWG #	6
LOCATION	1 LORRAINE CT NE ALBUQUERQUE NM	DESIGNER	Robert Kelly
SCALE	AS NOTED	SALESPERSON	TIM SCHEIDECKER
DATE	12/4/20	FILE NAME	TRULY NOLEN - ALBURQUERQUE
		REVISED	2
			3
			4
			5
			PAGE 3 OF 5





**Proposed Letter Set**

**GENERAL NOTES:**

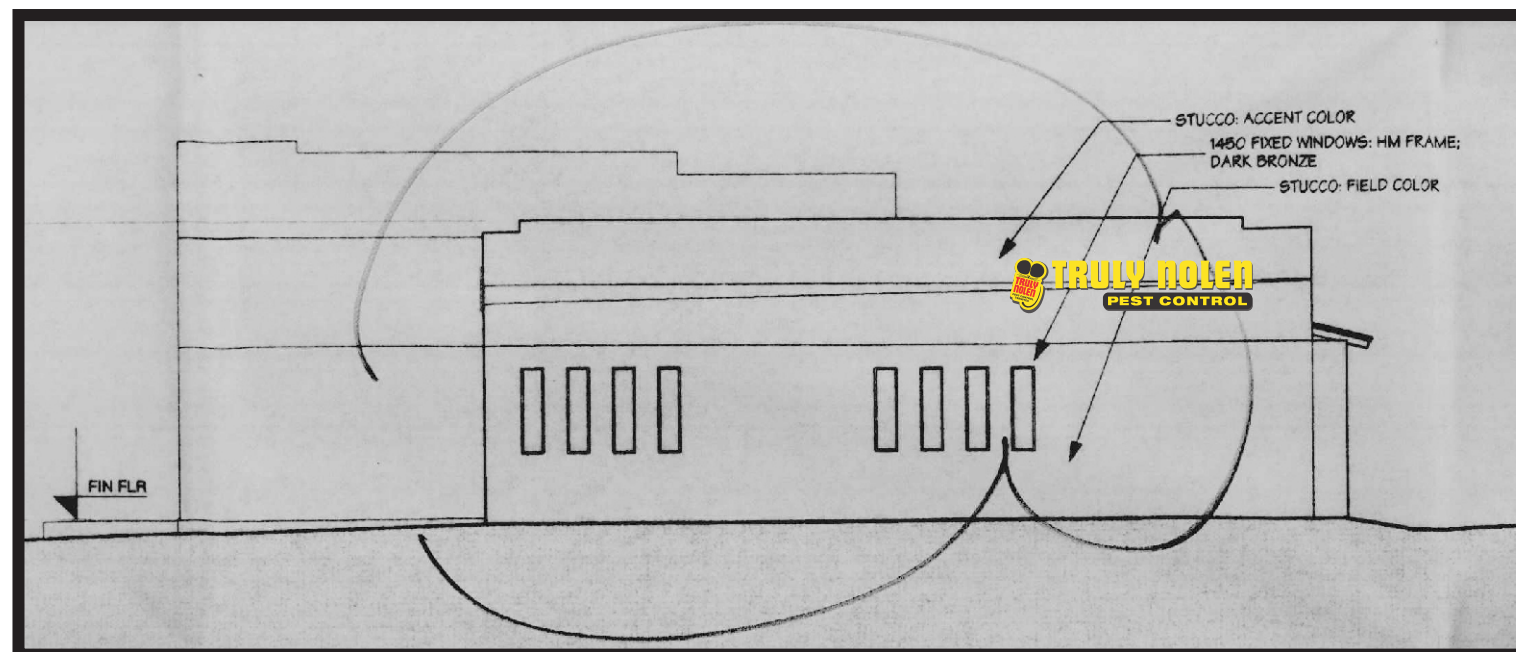
Site lighting fixtures: 25'-0" maximum w/ sharp cut-offs.

All walls shall follow the city's wall design guidelines.

Building mounted signs shall be limited to 15% of the facade area. Except the sign facing Paseo Del Norte which is limited to 20%. Signage shall be individual channelized letters. Metal letters or neon letters at a maximum height of 4'-0" feet.

One pole mounted signage per detail.

The engineers certification required by the Hydrology Section needs to include certification that this site was constructed in accordance with the traffic circulation layout (TLC) before C.O. is released.



**East Elevation**

6	REVISED		
7	2	DWG #	
8	3	DESIGNER	Robert Kelly
9	4	SALESPERSON	TIM SCHEIDECKER
PAGE 4	5	FILE NAME	TRULY NOLEN - ALBURQUERQUE
OF 5			

